

Cookie Policy

Daimler Truck and Bus Australia Pacific PTY LTD (“DTB”) sometimes uses cookie technology on our websites in order to provide information and services to website visitors. Cookies are small pieces of data that a website transfers to your computer for record keeping and experience customization purposes.

Most web browsers are set to accept cookies. Cookies are useful to estimate the numbers of users and determine overall traffic patterns through our website. Cookies are also used to record the preference of users and optimize the design of our websites. They make navigation easier and increase the user-friendliness of our websites.

Furthermore, third parties may utilize cookies to collect information about the content you view on DTB websites. DTB currently utilizes third-party cookies in some sections of our websites. The length a user’s computer stores cookies is determined by the user’s browser settings. We do not collect personally identifiable information about you; rather, we use cookies to track behaviors over the Internet and for the purpose of online remarketing.

Third-party vendors such as Google show our ads on websites across the Internet and based on past visits to our website, use cookies to serve ads that are relevant to you. Some of the tags that are used on our websites include, but are not limited to, container tags (such as Google tag manager), which include retargeting tags and analytics tags. These tags provide us with aggregated knowledge and information on website behavior and user preferences.

If you do not wish to receive any cookies you may set your browser to refuse cookies. This may mean you will not be able to take full advantage of the services available on our website and your user experience may be limited.